

An aerial photograph of a dense urban skyline, likely Hong Kong, featuring numerous skyscrapers and a large body of water in the background. The sky is overcast with soft, grey clouds. A vertical red bar is positioned on the left side of the image, partially overlapping the text.

# **BDO IN MOROCCO**

## **EXCEPTIONAL CLIENT EXPERIENCE**

## BDO WORLD 2023 STATISTICS

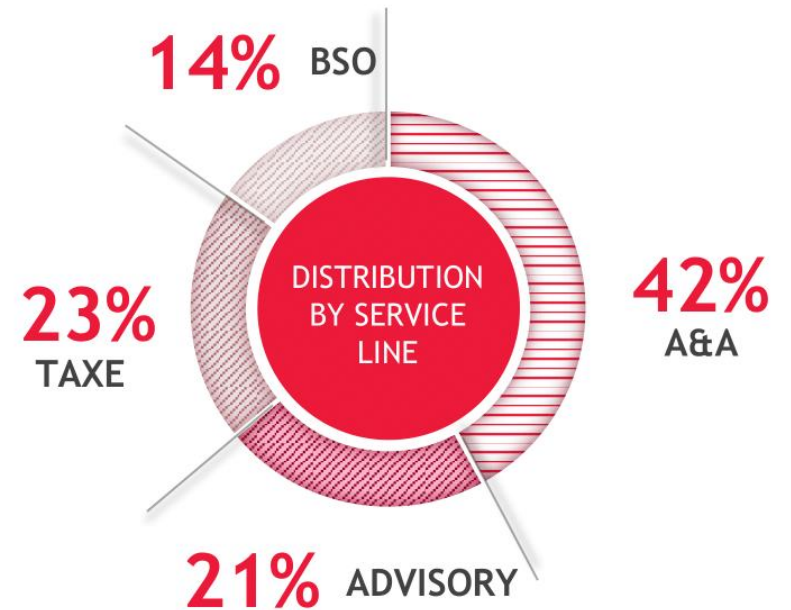


GLOBAL INCOME

**US\$ 14 Billiards**

**+10.2%\*** **↑** REVENUE INCREASE

\* (at constant exchange rates)



**1 156 661**

Employees **+3,9%**

**1776**

Offices

**166**

Countries and Territories

PERCENTAGE OF REVENUES BY REGION





## BDO 167 COUNTRIES - AN ORGANIZATION CONNECTED TO THE WORLD

BDO International is a global professional services organization with a network of offices, all bound by the same commitment to providing exceptional client service. We are large enough to be able to bring together the best group of technical and industrial experts from our international network to work together and find the right solution for each customer. And we're agile enough to be collaborative, creative, and innovative in how we solve our customers' challenges.



**1776 Offices**

**166 Countries and Territories**



Date of establishment  
**1979**



Join the BDO network  
**1995**



**4<sup>e</sup>** Largest national  
accounting firm



**12** Related



## **200** Employees



3 sites: Casablanca-Rabat-Layoune



## #01

Today, we are one of the world's leading professional services firms, ranked number 5 globally, and named Network of the Year 2018 by the IAB.



[www.bdo.ma](http://www.bdo.ma)

## #02

We are a multidisciplinary firm with specialist industry expertise, which means that our consultants work closely with colleagues from other BDO divisions to ensure that all angles are covered when making business decisions.



[www.bdo.ma](http://www.bdo.ma)

## #03

Through the consistent application of protocols and standards across our global teams, we are best positioned to deliver the same quality services around the world.



[www.bdo.ma](http://www.bdo.ma)

## #04

We have an impressive global footprint with offices in 167 countries and territories, allowing us to provide local advice while acting as one close-knit team.



[www.bdo.ma](http://www.bdo.ma)

## #05

Our impressive staff-to-associate ratio allows our clients to benefit from a high level of management contact, helping us deliver on our promise to deliver exceptional service to our clients.



[www.bdo.ma](http://www.bdo.ma)

## #06

Our customers are important to us and more than 87% of them would recommend our services.



[www.bdo.ma](http://www.bdo.ma)

## **BDO**, BROAD SECTOR EXPERTISE

Our organization is focused on skills and expertise by sector.

BDO in Morocco has more than 200 high-level employees who combine advanced technical knowledge and organizational skills to meet your strategic, organizational and operational needs.





## OUR SECTORS



### Financial sector

All institutions and activities related to management.



### Trade, trade and mass distribution

All purchase, sale and distribution operations.



### Public sector

Part of the economy that encompasses organizations.



### real estate

Global real estate strategies: support..



### Transport

Crucial economic sector ensuring the displacement.



### Services/tertiary/technology

Economic sector focused on services and innovation.



### Industry

Economic sector encompassing the production of goods.



### Family businesses

Companies owned and managed by members of the same family.



### Tourism and hospitality

Economic sector comprising travel services.

## AN UNCONDITIONAL SCIENTIFIC CONTRIBUTION

Representations in international organizations and at the local level



**DR. JENS FREIBERG**

- Partner at BDO in Germany
- Member of the IFRS Interpretations Committee



**SANJIV CHAUDHARY**

- Partner at BDO in India
- Member of the IESBA



**DAVID ISHERWOOD**

- Partner at BDO in the UK
- Chair of the Forum of Firms



**ZAKARIA FAHIM**

- Managing Partner BDO in Morocco
- Member of the advisory board head of Africa desk of the think tank : systemic economy-Club of Brussels



**AMINE BAAKILI**

- COO Casablanca and Sud BDO in Morocco
- OEC President.



**MOSTAFA FRIHA**

- CEO, Head Of Audit In Morocco
- Member Of The National Council, 2 Terms.



**AZIZ EL KHATTABI**

- BDO Tax Partner In Morocco
- President Of The Regional Council Of The Order Of Chartered Accountants Rabat And North, 3 Terms.



# BDO, AN UNCONDITIONAL SCIENTIFIC CONTRIBUTION



## BAROMETRE BDO DES DAF ET DES LEADERS FINANCIERS À L'ÈRE DU DIGITAL : QUELLES PRIORITÉS ET PERSPECTIVES ?

Le Baromètre BDO des DAF et des Leaders Financiers, axé sur la dynamique de la transformation digitale au sein des fonctions financières, se positionne comme une boussole stratégique incontournable. Conçu pour naviguer à travers le paysage du 'New Normal', ce baromètre vise à optimiser l'impact des leaders financiers en leur fournissant des insights actionnables, catalysant ainsi la création de valeur au sein de l'entreprise.

## PAR BDO ADVISORY COVID 19 : 2021, REINVENTER SON ENTREPRISE

SPECIAL FOCUS: RESILIENCE | REALISER

## THE BAROMETER OF THE TRANSMISSION OF FAMILY BUSINESSES WAVE 4

DECEMBRE 2021

## DOING BUSINESS IN MOROCCO



## ● Event

The duration of the training cycle is 20 days spread over a period of 3 months. The program is built through content composed of:

- An inaugural conference
- 8 thematic seminars
- Meet Up with the facilitators for pedagogical coordination needs
- Work in sub-groups, follow-up and coaching of digital transformation project teams
- E-learning materials in addition, depending on the means that can be mobilized by the parties

# CERTIFICATE TRANSFORMATION DIGITAL AND FINANCIAL LEADERSHIP

## ● By the way

BDO and ISCAE Group are collaborating to offer an innovative certificate in Digital Transformation and Financial Leadership, in line with the increasing digitalization of the financial market. This partnership combines expertise in finance and academic excellence, equipping professionals to lead in this digital environment. Going beyond standard training, the program develops crucial skills in digital governance, risk management, and performance improvement, promoting advanced and competitive financial management.

## ● Modules

- Séminaire 1 :** Big Data & Data Analytics
- Séminaire 2 :** I.A – Aspects Conceptuels & Pratiques
- Séminaire 3 :** Cloud
- Séminaire 4 :** Blockchain
- Séminaire 5 :** Crypto-Actifs
- Séminaire 6 :** Digitalisation du Cash Management avec vue sur IOT
- Séminaire 7 :** Cyber Sécurité
- Séminaire 8 :** Présentation des projets de Transformation Digitale

# Invest in Morocco

Morocco, an attractive investment destination



## Launch of the BDO CFO Award

The BDO CFO Awards honour Chief Financial Officers (CFOs) and financial leaders who are pioneers in the integration of digital, AI, cybersecurity and non-financial assets into their processes.



### Media Partners



### Scientific partners



# NEWSLETTER ONE BDO

**NAJAT MAALLA M'JID**  
Guest of our **podcast**

## **BDO**, COMMITTED TO ETHICAL STANDARDS

### Protection of personal data

BDO Morocco is committed to protecting the confidentiality of personal data. We recognize that your information is valuable, and we take all reasonable steps to protect your information while it is in our care.

We have implemented generally accepted technological and operational security standards to protect personally identifiable data and information from loss, misuse, alteration or destruction.

In particular, we ensure that all confidentiality obligations and appropriate technical and organizational security measures are in place to prevent any unauthorized or unlawful disclosure or processing of such information and data and the accidental loss or destruction of such information and data.





## **BDO**, Anti-Money Laundering and Countering the Financing of Terrorism



BDO Maroc has taken due note of Organic Law N°2015-26 of August 7, 2015, relating to the fight against terrorism and the repression of money laundering.

In view of this law, we confirm in good faith and to the best of our knowledge, that:

- We have not received any donations or grants of unknown origin or from illegal acts that the law classifies as misdemeanors or felonies or from natural or legal persons or organizations or bodies involved, inside or outside the territory of the Kingdom, in activities related to terrorist offenses.
- We have not received goods from abroad without the assistance of an authorized intermediary resident in Morocco, insofar as this is not contrary to current legislation.

## **Our Dream of Sustainability**

BDO aims to inspire, educate and lead an unstoppable movement for sustainable business practices in our markets and in our organization.

## **BDO**, SUSTAINABILITY AT BDO

BDO has taken responsibility to contribute to a better planet, a better society and a better – and more sustainable – business.

We recognise the need to continually adapt our strategy, service offering and way of operating to meet the sustainability requirements of all our stakeholders – our customers, our employees, our communities and our regulators – in order to protect our business and the interests of generations to come.

As part of this process, our organization, as a member of the Net Zero Financial Service Providers Alliance, has committed to supporting the goal of net-zero greenhouse gas emissions globally by 2050 or sooner, in line with the ambition to limit global temperature rise to 1.5°C above pre-industrial levels.



## **BDO**, SUSTAINABILITY AT BDO

The WHY, or BDO goal, is to help people achieve their dreams.



We recognise the need to continuously adapt our strategy, service offering and way of working to meet the sustainability expectations of all our stakeholders – our customers, employees, investors and regulators – to protect our environment, our business and the interests of generations to come."

## **BDO**, TOP TECHNOLOGY



### **BDO GLOBAL PORTAL**

A central, secure location for all engagement documents and associated collateral to enhance your overall relationship and communications with BDO, a single portal for all BDO engagements :

- **Documents** : provide an online collaboration space so that you and BDO can work together on documents in real time.
- **Organize** : project management and workflow tools to ensure mutual accountability for upcoming or overdue items.
- **Exchange** : secure sharing of mission collateral documents for evaluation, interrogation and acceptance. u Insights: 24/7 access to BDO leadership.



### **APT NEXT GEN**

APT Next Gen is an online engagement management platform, covering risk assessment, engagement execution and reporting. It is based on cloud technology, but an offline mode is also available. The main advantages of the platform are as follows :

- As a global platform, BDO team members are able to collaborate in a common workspace, promoting consistency while streamlining engagement activities and decision-making.
- Integrated trial balance manager with consolidation functions.
- Scalable content within the library, including targeted questionnaires, sector-specific risks and reactive procedures.
- Enhanced project management functions for easy prioritization of activities.



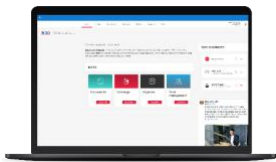
### **BDO ADVANTAGE ANALYTICS**

BDO Advantage is a suite of data analysis tools that combines the benefits of modern technology with our knowledge and understanding of your business.

- Our advanced verification techniques use data visualization, correlation, comparison and other techniques to highlight and focus on the notable elements that matter most.
- These techniques are used as part of risk assessment and audit evidence gathering activities to support more efficient and effective audit strategies, while creating greater value for the audit object.

Throughout the engagement, we incorporate technologies to continue to improve our audit efficiency and quality, as well as your experience and value. You will benefit from the following technologies:

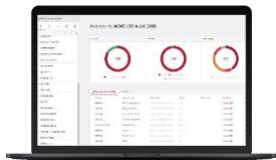
### BDO GLOBAL PORTAL



A central, secure location for all engagement documents and associated collateral documents to enhance your overall relationship and communications with BDO, a single portal for all BDO engagements:

- **Organize:** Project management and workflow tools to ensure mutual accountability for upcoming or overdue items.
- **Analytics:** Provides interactive data visualization, tailored to your mission.
- **Exchange:** secure sharing of collateral documents from the mission for evaluation, querying and acceptance.
- **Documents:** Provides an online collaboration space for BDO and its clients to work together in real-time on documents while maintaining version control.
- **Insights:** 24/7 access to BDO's leadership

### EXCHANGE



Exchange is designed to provide "mission readiness"

- Enables a workflow for scheduled requests, receiving, querying, investigating, and accepting (or rejecting) engagement guarantees.
- Highly interactive and visual to track overdue and overdue requests, by responsible party and audit area.
- Allows you to monitor the progress of the verification and access the latest information that can be useful for you and your business.
- Ensures that BDO is using the correct version of the file by allowing BDO to accept a request, which locks the version for ultimate control.
- If you add new files, the status of the request becomes open again, and we know that a new file has been added for review.



MAWARID HRIS, is an innovative full web solution for digitizing and automating the tasks of the HR function. The objective is to optimize the HR information circuit :

- Eliminate delays and lack of coordination of human resources administrative management processes.
- Strengthen relationships between the HR department, senior management, and employees.
- Automate internal exchange and thus promote a social climate that leaves room for employee fulfilment.
- Enable access to a connected and secure platform for every employee and employer.
- The solution can be accessed at any time in SaaS mode from a computer, smartphone or tablet.

# Our Team

Our leadership philosophy is based on our desire to open up new perspectives.

We believe that creating endless possibilities starts with our leaders' commitment to shaping a world-class company. Our leadership team fosters a culture that puts our people first to go above and beyond and deliver exceptional service to our clients.



**Zakaria Fahim**  
Managing Partner & Head of Advisory  
Family Business Expert  
[View Bio](#)



**Mostafa FRAIHA**  
CEO & Head of Audit  
[View Bio](#)



**Abderrahim GRINE**  
COO Rabat et Nord  
[View Bio](#)



**Amine Baakili**  
COO Casablanca & Sud  
[View Bio](#)



**Mehdi Essakalli Houssaini**  
International Liaison Partner & Head of Risk  
[View Bio](#)



**Aziz EL KHATTABI**  
Partner Head of Tax  
[View Bio](#)



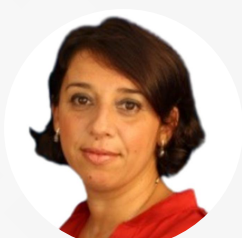
**Salah-Eddine NADIF**  
Partner International Tax Coordinator  
Clients & BDO Network  
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**CHAOUKI Moutai**  
Partner Audit & Advisory  
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**JANATI Hicham**  
Partner Advisory  
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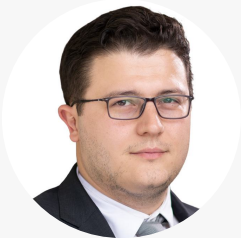
**RIH Rafika**  
Partner Advisory  
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**Khalid Erraihani**  
Partner BSO  
[View Bio](#)



**Najiba Saghir**  
Directrice Outsourcing  
[View Bio](#)



**Zayed FAHIM**  
Partner Advisory  
[View Bio](#)

## BDO, Extract from our main customers in Morocco

BDO is one of the largest firms in Morocco and has a diversified portfolio.

More than 1000 clients in Morocco (public institutions, private companies and groups, subsidiaries of multinationals, SMEs and VSEs)



Public Institutions







BDO Morocco



BDO Morocco



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Abdelmoumen, Casablanca - Maroc

